



## 22@Barcelona The innovation district



Key colours corresponding to promoted areas:

- Historic and artistic heritage and urban innovation
- Public spaces and cultural facilities
- Innovative technology and business hub

## Welcome!

**22@Barcelona, the innovation district**, is an audioguide about Barcelona's most recent large-scale urban-planning project: **the 22@ district**. The audioguide is divided into individual sections devoted to each building. The buildings are numbered to make it easier to find them on the map attachments and highlighted in three different colours corresponding to the three areas promoted by the 22@ project: **Historic and artistic heritage and urban innovation**, **Innovative technology and business hub** and **Public spaces and cultural facilities**.

Jordi, an architect and interior designer from Barcelona, will be your guide throughout your tour. The voice of a woman at the beginning of each section will indicate the number and name of the building and let you know the best place to stand so you can appreciate it to the full.

This pdf also features information about transport and opening times to help you organise your visit.

If you have any questions, please contact us by **phone +34 932 853 832** or e-mail: **info@barcelonaturisme.cat**.

Enjoy your tour!

### Key symbols:



How to get there



Opening times



Price



mp3 track listing



Metro



Barcelona Bus  
Turistic



Bus



Tramway

## 22@Barcelona. The innovation district

The 22@ district is located in the historic industrial quarter of Poblenou. The project has regenerated this disused industrial site by transforming it into an area of urban and environmental quality and a knowledge and innovation hub.

On this audio tour you'll see the latest in cutting-edge architecture, intelligent buildings, factories converted into university campuses ... You are about to discover a new city model designed to meet the challenges of the knowledge society through one of Europe's most ambitious urban and social transformation projects.

